

Summary

15+ years experience in web design & development with a passion for UX/UI

Experience (Contract + Employment)

Web Consultant / Aravo Solutions, San Francisco, CA / Nov 2019-Jan 2020

- Web review & recommendations resulting in superior performance and security

Web Designer / Paris With Scott, New Orleans, LA / 2017-Current

- Led site redesign and launch. Provided strategic direction & managed 3rd parties
- Audio, maps, dashboard, performance, SEO, GDPR, analytics, security, social media (0 to 10+k within first month). AWS, GDPR, Google Analytics.

UX Designer + WordPress Developer / SharpSpring, Gainesville, FL / 2017-2019

- Designed & developed numerous landing pages.
- Company stock price increased over 300% in the year following redesign

Lead Developer / Narrative Graphics, Sausalito, CA / 2015-2017

- Designed, developed and launched new media-rich e-commerce website

Interactive Designer & Model Maker / University College London, London, England / 2015

- Created 3D print-ready models for surgery training and publication

Interactive Designer / New England Aquarium, Boston, MA / 2013-2014

- Developed 3D visualizations for interactive exhibits and 3D prints

Mobile App Developer / JigoCity, Los Angeles, CA / 2011

- Led development team to produce an iPhone daily deals e-commerce app for the Asia Pacific Region. Company acquired for \$64MM
- Initiated and improved UX by reducing steps-to-purchase by 50%

Graphics Instructor / Bay Area Video Coalition, San Francisco, CA / 2010-2011

- Taught 3D graphics in 4-day hands-on workshops (Pixar & Cisco)

Content Creator / VR Production & Photography, Petaluma, CA / 2000-2009

- IBM: Created virtual worlds for online training and e-commerce

Java Developer / Headland Digital Media, San Rafael, CA / 1996-1998

- Developed widely viewed app featuring IBM Deep Blue vs. Kasparov chess match
- Developed web marketing campaigns for Penguin Putnam

Senior Developer / Autodesk, San Rafael, CA / 1991-1996

- Developed UI for premier 3D web browser plugin (Java)
- Front-end developer for Animator Studio (C++)

Speaking

Numerous speaking events on design, technology, content, & data visualization

Education

B.S. (honors), International Business / French. California State University, Sacramento, CA.

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